

# EnergySmart Buildings

Leading the evolution in lighting and energy efficiency

A special supplement of up to 40 pages, included with the April Annual 2010 edition of Lighting Art & Science Magazine [Who's Who of Lighting]. EnergySmart Buildings will feature compelling stories about lighting system design and management for 'green' commercial office buildings.

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For lighting, electrical and/or energy consulting companies only – consists of logo, one line description of services and contact details

Supporters – We welcome any government agency or industry body which wishes to endorse the publication; provide content; or assist in promoting amongst its membership or constituents

By arrangement

**Circulation of EnergySmart Buildings will be around 10,000 copies:**

. 5,500 regular recipients of Lighting magazine (incl. 2,000 lighting engineers & designers; 1,000 architects; 500 property owners/building developers)

75% of circulation in Aust; 20% in Asia; and 10% in other parts of the world.

. 500 distributed at Light+Build exhibition in Frankfurt – April 2010

. 500 distributed at Gaungzhou Intl Lighting Exhibition in China - June 2010

. Around 3,500 copies distributed through industry bodies such as the Facility Management Association of Australia and the Energy Efficiency Council, as well as project sponsors.

EnergySmart Buildings will also be promoted on the Lighting Art & Science website and via its monthly electronic newswire. It will also be available to download online at the time of its publication.

**Deadline for bookings:** February 19<sup>th</sup>, 2010 or until space is committed.

**Deadline for material:** February 25<sup>th</sup>, 2010. **Published:** April 9<sup>th</sup>, 2010

**Contact the editor to reserve your place:**

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